



JACKIE BRAMBLES

A broadcast journalist, producer and entrepreneur, Jackie is adaptable to pretty much any environment be it reporting on hurricanes, presidential elections, 9/11 or chatting to the Hollywood glitterati as she did when she led ITV's coverage of 6 Academy Awards as a long-time reporter in LA. Five years previously Jackie was based in San Francisco where she was a PR & Media Training consultant to major tech companies in Silicon Valley, as well as anchoring the local CBS News on radio & television.

Prior to her 11 years in the USA, Jackie's career began as the youngest ever DJ on BBC Radio 1, becoming their first female broadcaster with a daytime show. Upon her return to the UK, she became anchor on ITV's hit TV show "Loose Women" during its highest rated period.

Since having a family, Jackie switched gears in order to juggle the school-run with the running of her production company, BroadStance Media. Although she still fronts the annual cybercrime TV programme "Stopping Scotland's Scammers", her passion is producing engaging podcasts and videos for organisational communications. By creating conversations grounded in authenticity that engender a sense of openness and community, these podcasts have proven to be an incredibly helpful tool for internal comms. In particular, during times of transformation / merger where cultural divides can only be breached with something far more compelling than the traditional company newsletter.

In demand as a conference facilitator/host, Jackie's diverse client list includes financial services, cyber-security and "women-in-business" to name a few. Below, some recent post-conference feedback from organisations who booked Jackie for their event:

"Thank you Jackie for being such a fantastic host at our annual conference. The feedback received has been universally positive and we're thrilled the day went so well and was enjoyed by so many. Your contribution was tremendous"

James McQueen, Marketing Director, Charles Derby Group Ltd

"Thanks again for everything last week, we have had such great feedback from the Women in Business conference and everyone thought you were brilliant!"

Kelsey Gardiner, Public Affairs & Enterprise Manager, Royal Bank of Scotland

"Thanks for your performance at our event today....very professional and at the same time very understanding of the issues and messaging across the various speakers, delivering at times very complex stats and recommendations. Hopefully we can work together again soon in similar circumstances! Great job!!!"

Hugh Aitken, Scotland director, CBI